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**SPRING MOBILE RETAIL STORE LOCATIONS WILL BE
DROPOFF POINTS FOR THIS YEAR'S 'TOYS FOR TOTS' DRIVE**

SALT LAKE CITY – Nov. 17, 2009 – Spring Mobile, the Utah-based retailer of AT&T wireless phones, announced today that their 36 Utah locations will serve as donation drop-off points for the annual Toys for Tots drive.

The annual Toys for Tots drive officially kicks off Nov. 25 – the day before Thanksgiving. New and unwrapped toys will be accepted at Spring Mobile locations until Dec. 23. Each person donating a toy at Spring Mobile store locations will receive a \$10 Spring Mobile gift card.

“Giving back to the community is a core mission for all of us at Spring. I hope that’s an attitude that our customers appreciate in our stores, every day,” said Jason Ellis, Spring Mobile CEO. “We’re committed to the many families and children who benefit from Toys for Tots in Utah. We hope we can make a difference this holiday season.”

Founded in Utah in April, 2001, Spring was recently named one of America’s 5000 fastest-growing private companies by *Inc. Magazine* and one of Utah’s 50 fastest-growing private companies by *Utah Business* magazine. With nearly 40 locations along the Wasatch Front, Spring Mobile is privately owned by

three Utah-based partners and employs more than 300 people (with more than 200 employees based in Utah).

The mission of the U.S. Marine Corps Reserve Toys for Tots Program is to collect new, unwrapped toys each year and distribute those toys as Christmas gifts to needy children in each community in which the campaign is conducted.

The U.S. Marine Corps Reserve Toys for Tots Program is celebrating 62 years in 2009. The Utah Toys for Tots program has been in place for 32 years.

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